

RedGoldFromEurope

The Art Of Perfection. Preserved For Your Table.

**A Wonderful Journey
From Europe to China**



About us

RED GOLD FROM EUROPE

THE EUROPEAN UNION SUPPORTS
CAMPAIGNS THAT PROMOTE HIGH QUALITY
AGRICULTURAL PRODUCTS.



Red Gold is the name of the EU (European Union) project to raise awareness of EU canned tomatoes 100% Made in Europe.

We are delighted that our journey together, which started in 2019, has now resumed after a short break.



The members of the Italian Association of Canned Vegetable Industry ANICAV produce over 60% of all processed tomatoes in Italy and almost all of the whole peeled tomatoes produced in the world (including the internationally known San Marzano dell'Agro Sarnese-Nocerino DOP).



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Red Gold Tomatoes from Europe

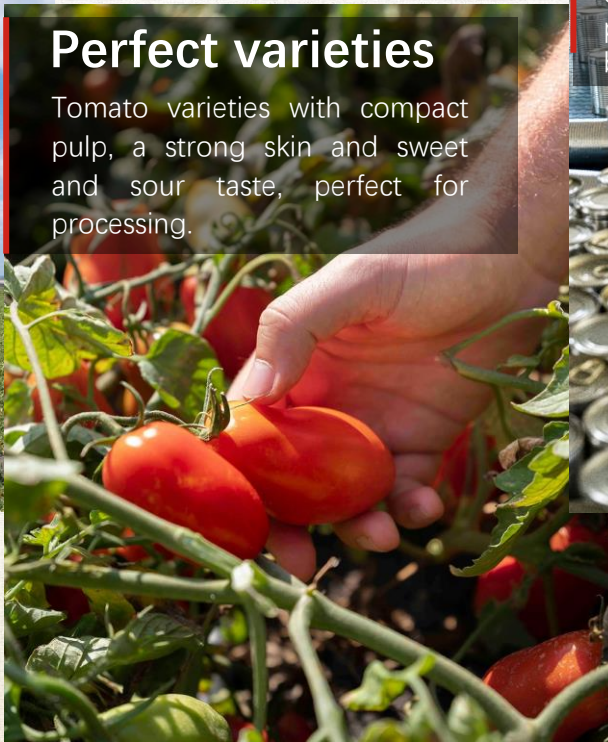
Natural conditions

The blue skies and sunshine of the Mediterranean provide the ideal natural conditions for growing tomatoes.



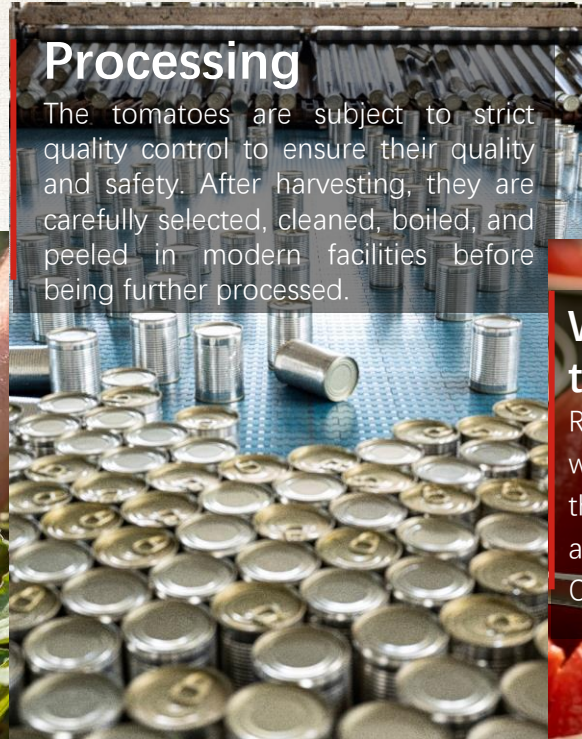
Perfect varieties

Tomato varieties with compact pulp, a strong skin and sweet and sour taste, perfect for processing.



Processing

The tomatoes are subject to strict quality control to ensure their quality and safety. After harvesting, they are carefully selected, cleaned, boiled, and peeled in modern facilities before being further processed.



Wonderful European tomatoes

Red Gold Tomatoes have a superb taste while the preservation process keeps their health-beneficial properties intact, and make them ready and available for Chinese consumers.



Red Gold Tomatoes from Europe

- 🍅 Delicious
- 🍅 Nutritious
- 🍅 Easy - Cooking



| Red Gold Tomatoes from Europe

You can buy canned tomatoes in any form you want: whole peeled tomatoes, cherry tomatoes, chopped tomatoes, tomato passata. Whatever their form, tomatoes are a key ingredient for creative dishes and tempting flavours. Each canned tomato variety has its own characteristics, suitable for different recipes, and their versatility is always surprising, inspiring you to try new recipes.

The **variety** of possible combinations is virtually **endless**.



Red Gold Tomatoes from Europe



The popular **whole peeled tomatoes** are canned and processed immediately after harvest: the whole fruits, briefly boiled, peeled, and stored in their own juice. They must be processed quickly to maintain their original flavour and achieve a perfect balance between sweetness and acidity.



Whole peeled tomatoes are so versatile: they can be used to make a traditional Italian Ragù sauce, for pasta, pizza, soups, stews, fish or meat dishes, cooked with eggs or added to vegetable recipes.



Red Gold Tomatoes from Europe



Chopped tomatoes are made from peeled tomatoes that are chopped and seeded in their juice. They are the ideal base for simple and quick recipes, with a reduced moisture content, to quickly make a delicious spaghetti sauce.

Chopped tomatoes are an ideal pairing for fish dishes, as their freshness and mild acidity provide a perfect balance between the delicate taste of fish and the tomato flavour.



Red Gold Tomatoes from Europe



Cherry tomatoes are small and round, with a firm flesh texture. After picking, they are immediately canned with juice to preserve their sweet and delicate flavour.

They are perfect for the preparation of quick-cooking sauces and give a flash of brilliant colour to vegetable dishes and grilled dishes.



Red Gold Tomatoes from Europe

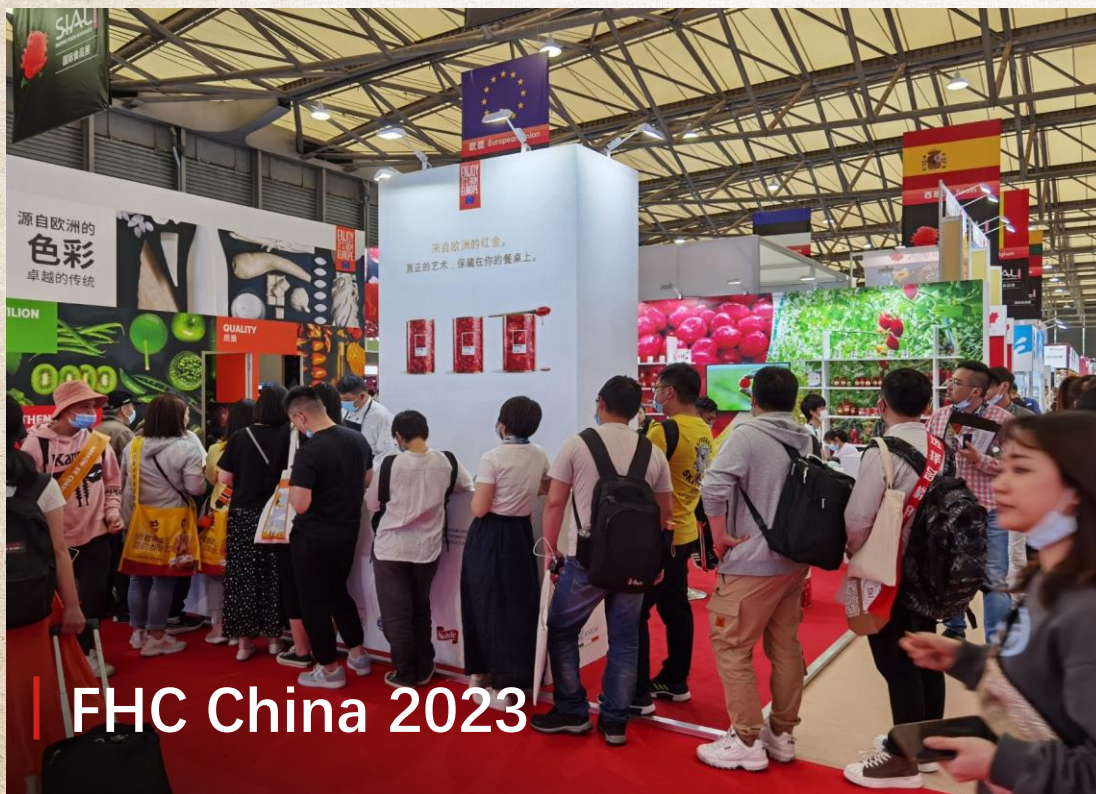
Passata is an authentic product made from tomatoes. In modern industrial processing plants, the tomatoes are carefully cleaned, crushed and sieved, and then the resulting tomato juice is heated to a temperature of 85 -100 C. The tomato juice is then evaporated. In the evaporator, the concentration of tomato juice gradually increases after various stages until it reaches the required density.

Passata can add colour and flavour to dishes, making it perfect for dishes that require long and slow cooking, such as meat sauces, soup, stews and casseroles.



Upcoming Events in China

Shanghai, November 2023



FHC China 2023



Press Event



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Upcoming Events in China

 **Guangzhou**



TV Programme

 **Beijing**



Chef Contest

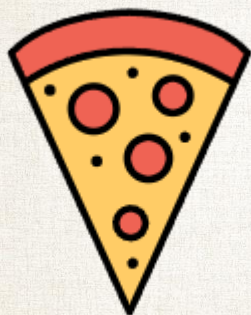


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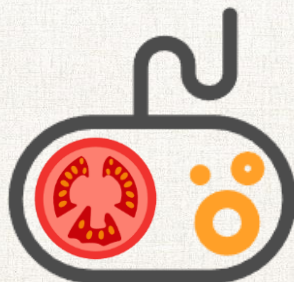


| Upcoming Event



Menu Promotion

Video Game



More to Come

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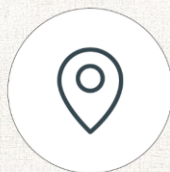
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Always Ready for You



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